



**HOME  
FURNISHINGS  
MANUFACTURING  
SOLUTIONS EXPO**



# **EXHIBITOR BROCHURE**

**July 17-18, 2019**

Hickory Metro Convention Center  
Hickory, North Carolina, USA  
[www.HFMSE.com](http://www.HFMSE.com)

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.

# HOME FURNISHINGS MANUFACTURING SOLUTIONS EXPO



## July 17-18, 2019

**Hickory Metro Convention Center  
Hickory, North Carolina, USA**

Home Furnishings Manufacturing Solutions Expo, being held July 17-18, 2019 at the Hickory Metro Convention Center in Hickory, North Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Developed by Progressive Business Media, parent company of Furniture/Today, and Exposition Development Company, the event will give suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, financial and logistics services, for the home furnishings manufacturing industry. The event will also offer a two-day educational program developed by top leaders in the industry discussing regulatory environmental policy, the latest innovation, and more.



## Who Attends?

All professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies. Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development Managers
- ⚙️ Specifiers



*"I thoroughly enjoyed the show and saw a nice variety of vendors. We did find several we hope to start a relationship with and possibly start doing business with in the future..."*

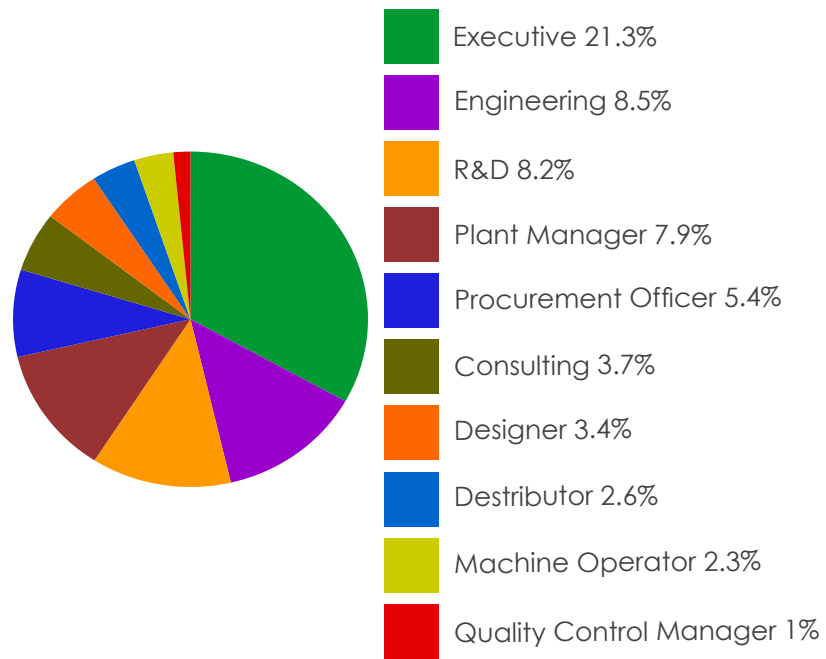
— Woodhaven Industries

# 2018 Attendee Demographics

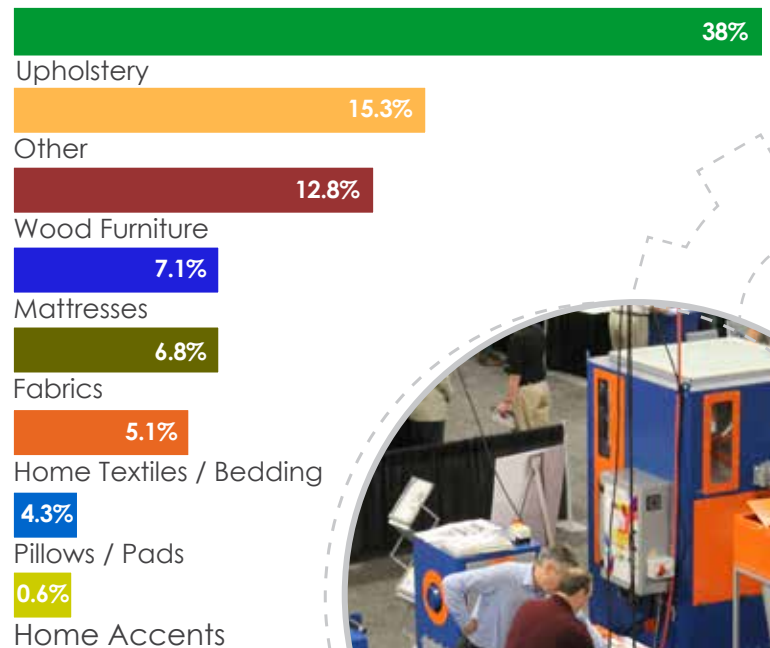
## Attendee By Product Group Interest

Fabrics / Upholstery	6.1%
Sewing Equipment	5.1%
Furniture Manufacturing Machinery	4.8%
Cutting Equipment For Upholstery	4.6%
Foam	4.4%
Wood / Wood Products	4.3%
Cutting & Tools For Upholstery	4.2%
Cutting Equipment For Furniture	4.1%
Fibers	4.1%
Adhesives / Finishes / Paints	4.0%
Supplies	3.9%
Hardware & Components For Furniture	3.8%
Hardware & Components For Upholstery	3.6%
Cutting & Tools For Furniture	3.4%
Computer Software / Information Technology	3.4%
Contract Manufacturing	3.4%
Nonwovens	3.1%
Foam Fabricating Machinery	2.8%
Labels	2.6%
Yarns / Threads	2.5%
Wood Process Machinery	2.3%
Cutting Equipment For Bedding	2.0%
Warehousing / Services / Logistics	2.0%
Testing Equipment	1.8%
Furniture / Bedding Mechanisms	1.8%
Hardware & Components For Bedding	1.6%
Cutting & Tools For Bedding	1.6%
Racking Systems	1.5%
Findings / Trims	1.2%
Testing Laboratories	1.2%
Associations	1.2%
Quilting Machinery	1.2%
Publications	0.9%
Financial Management	0.8%
Other (Please Specify)	0.6%

## Attendee by Type of Work



## Attendee are Involved in the Following Industries





“It’s a really great concentration of people that do what we do. The other thing we found really helpful is that you could really spend time with the right people that you needed to talk to.”

**Klaussner Home Furnishings**

**82%** of  
Attendees make or  
influence buying  
decisions

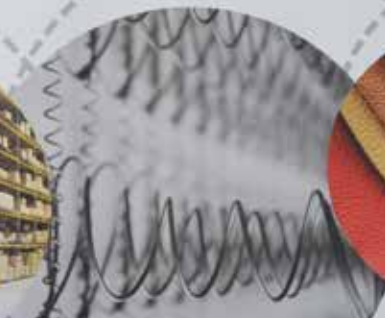
*“We were very pleased with how relevant the companies showing here were to our business.”*

**Southern Motion**



**Reserve your  
Booth Now  
Before It’s  
Too Late**

# HOME FURNISHINGS MANUFACTURING SOLUTIONS EXPO



“ It was extremely valuable for us to attend and we look forward to attending next year. We met several new vendors whom we plan to follow up with plus many vendors we already knew...”

Sexton Furniture

## Who Should Exhibit?

Companies that produce, design, develop, manufacture products, equipment, and offer services and solutions for the following areas of the home furnishings manufacturing industry:

- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Nonwovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publication

# SHOW INFORMATION

**HOME  
FURNISHINGS  
MANUFACTURING  
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**Event Date And Time:** Wednesday, July 17, 2019 10:00am – 5:00pm  
Thursday, July 18, 2019 10:00am – 4:00pm

**Location:** Hickory Metro Convention Center, Hickory, North Carolina

**Exhibitor Product Groups:** Adhesives / Finishes / Paints; Computer Software / Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Cutting & Tools For Foam; Distributors Fabrics / Upholstery; Fibers; Financial Management; Findings / Trims; Foam; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Furniture / Bedding Mechanisms; Hardware & Components; Labels; Nonwovens; Quilting Machinery; Racking Systems; Research & Development; Supplies; Testing Equipment; Testing Laboratories; Warehousing / Services / Logistics; Wood Process Machinery; Yarns / Threads; Associations Publication

<b>Exhibit Space Rates:</b>	<b>Member Rate*</b>	<b>Non-Member Rate</b>	<b>Bulk Rate</b>
	Standard = US\$ 30 per nsf	Standard = US\$ 33 per nsf	1,000+ nsf = US\$ 25 per nsf
	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges.

Island booths do not include any pipe & drape unless requested in advance.

*NSF = Net Square Feet.*

*\*Must be member of a Supporting Industry Association.*

**Attendees:** All Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies

**Supporting Organization:** American Home Furnishings Alliance

**Co-Organizers:** Exposition Development Company, Inc.  
Progressive Business Media

**Education Program:** A comprehensive 2-day educational program will be available to all attendees.

**Contact:** HFMSE, LLC  
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