



**HOME  
FURNISHINGS**  
**MANUFACTURING  
SOLUTIONS EXPO**

**Exhibitor  
Brochure**

Home Furnishings Manufacturing Solutions Expo is a new trade show concept that will bring together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

**JUNE 7-8, 2017**

**Georgia World Congress Center  
Atlanta, Georgia USA**

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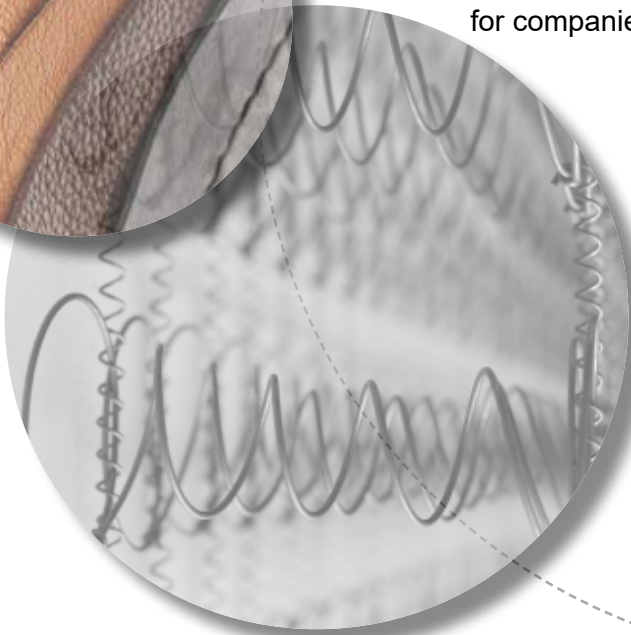
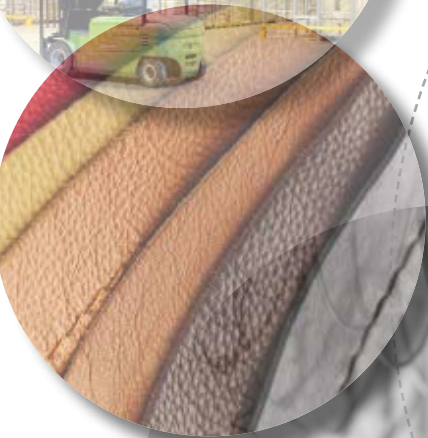


## June 7- 8, 2017

# Georgia World Congress Center Atlanta, Georgia USA

Home Furnishings Manufacturing Solutions Expo is a new trade show concept that will bring together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Developed by Progressive Business Media, parent company of Furniture Today, and Exposition Development Company, Inc., the event will give suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, financial and logistics services, for the home furnishings manufacturing industry. The event will also offer a two-day educational program developed by top leaders in the industry discussing regulatory environmental policy, the latest innovation, and more.



### Why Atlanta

- 1 Atlanta is centrally located between two of the largest furniture manufacturing hubs in the southeast; Mississippi and North Carolina, making it easier for companies to attend.
- 2 Atlanta's Hartsfield-Jackson International Airport is one of the largest in the country, making it easy for attendees and exhibitors to get flights at reasonable rates and at times that fits their schedules.
- 3 With the home furnishings manufacturing industry continuing to grow, having the event in Atlanta will allow individuals from all levels of a company to attend and see the solutions being presented in the exhibit hall.

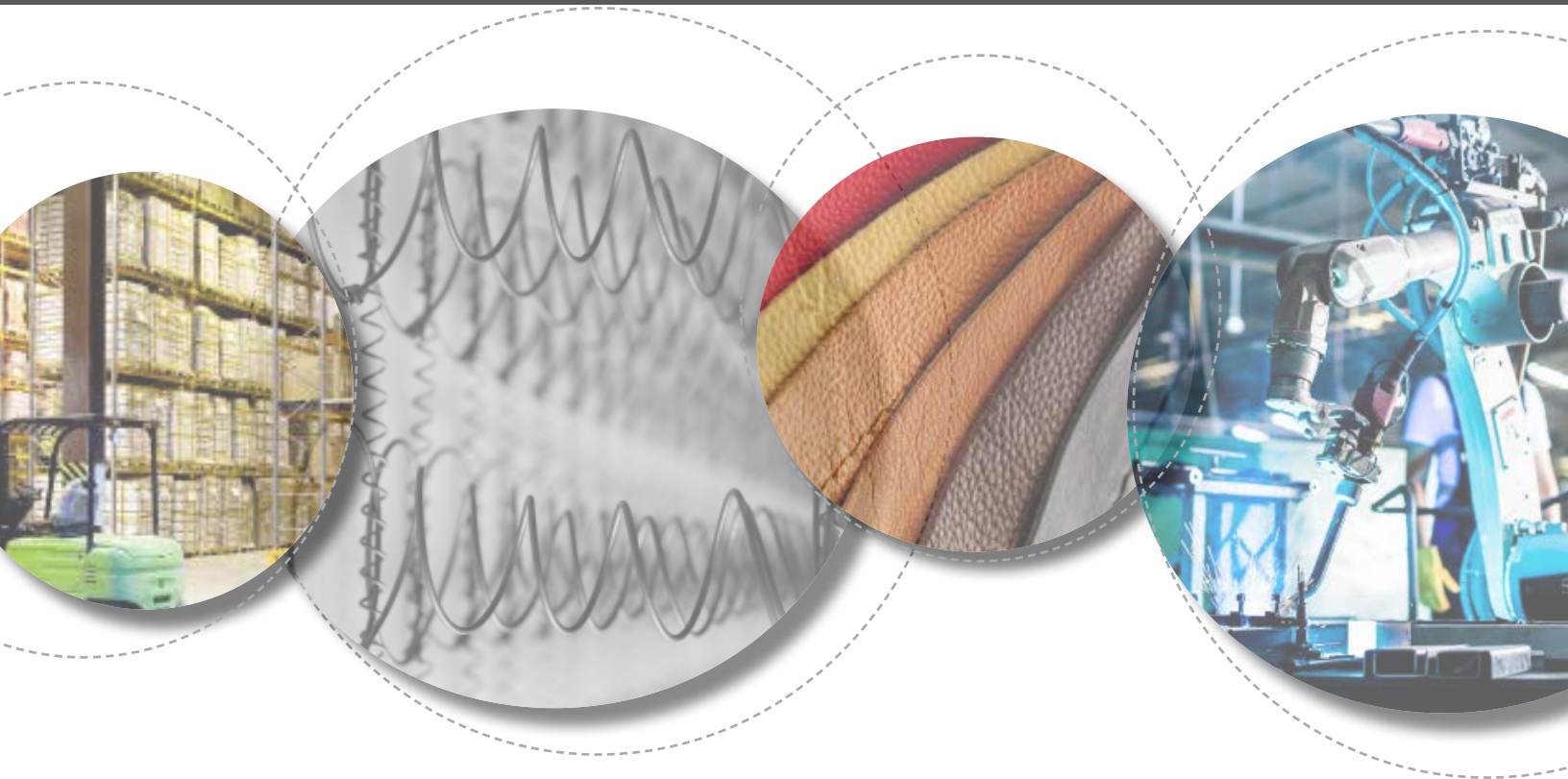


## 10 Reasons Why You Should Exhibit At Home Furnishings Manufacturing Solutions Expo

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- 1 The only trade show of its kind in the U.S. serving the \$150 billion home furnishings industry
- 2 It is predicted that by the year 2019 the global market for furniture will reach an estimated \$695 billion  
*(cit.com, 5-5-16)*
- 3 The furniture industry grew by approximately 5% in 2015 and is predicted to grow at a rate of 6 to 7 percent year over year *(Furniture Today; cit.com, 5-5-16)*
- 4 Internet sales grew by 11% and the need to support that channel with logistics continues *(Furniture Today)*
- 5 Experts predict that online sales will reach \$32 billion by the year 2018  
*(cit.com, 5-5-16)*
- 6 56% of consumers buying furniture in-store are willing to wait less than a week to receive it  
*(Furniture Today)*
- 7 14% buying online are willing to wait less than a week and 43% will only wait 1 to 2 weeks to receive product  
*(Furniture Today)*
- 8 92% of consumers will spend more for a custom sofa  
*(Furniture Today)*
- 9 Mass Customization continues to be important as the new consumers want their own style of furniture  
*(Furniture Today)*
- 10 Furniture Today has the resources to deliver the top decision makers in the home furniture manufacturing industry looking for new supplies, equipment, machines and solutions, to you!





## Who Should Exhibit?

Companies that produce, design, develop, and/or manufacture products and equipment, or offer services and solutions for the following areas of the home furnishings manufacturing industry:

- Adhesives / Finishes / Paints
- Computer Software / Information Technology
- Contract Manufacturing
- Cutting & Sewing Equipment
- Cutting & Tools For Foam
- Distributors
- Fabrics / Upholstery
- Fibers
- Financial Management
- Findings / Trims
- Foam
- Foam Fabricating Machinery
- Furniture Manufacturing Machinery
- Furniture / Bedding Mechanisms
- Hardware & Components
- Labels
- Nonwovens
- Quilting Machinery
- Racking Systems
- Research & Development
- Supplies
- Testing Equipment
- Testing Laboratories
- Warehousing / Services / Logistics
- Wood / Wood Products
- Wood Processing Machinery
- Yarns / Threads
- Associations / Publications

## Who Will Attend?

The home furnishings manufacturing industry is seeing an increase in global demand, finding that speed to market is even more important, and experiencing a growth in online sales. These changes in the industry have produced a need for an event to where manufacturers and suppliers can come together under one roof and find solutions for all their home furnishing manufacturing needs.

Attendee groups include:

- Designers
- Engineers
- Executives
- Machine Operators
- Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- R&D Managers
- Specifiers

All Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies.

Exhibiting at Home Furnishing Manufacturing Solutions Expo will provide your company with the opportunity to get face-to-face with these top decision makers for the home furnishings manufacturing industry.

**Contact Us To  
Reserve your  
Booth Now!**



# Show Information



**Event Date And Time:** Wednesday, June 7, 2017 10:00am – 5:00pm  
Thursday, June 8, 2017 10:00am – 4:00pm

**Location:** Georgia World Congress Center, Atlanta, GA

**Exhibitor Product Groups:** Adhesives / Finishes / Paints; Computer Software / Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Cutting & Tools For Foam; Distributors; Fabrics / Upholstery; Fibers; Financial Management; Findings / Trims; Foam; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Furniture / Bedding Mechanisms; Hardware & Components; Labels; Nonwovens; Quilting Machinery; Racking Systems; Research & Development; Supplies; Testing Equipment; Testing Laboratories; Warehousing / Services / Logistics; Wood / Wood Products; Wood Processing Machinery; Yarns / Threads; Associations; Publications

<b>Exhibit Space Rates:</b>	<b>Member Rate*</b>	<b>Non-Member Rate</b>	<b>Bulk Rate</b>
	Standard = US\$ 30 per nsf	Standard = US\$ 33 per nsf	1,000+ nsf = US\$ 25 per nsf
	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges.

Island booths do not include any pipe & drape unless requested in advance.

*NSF = Net Square Feet.*

*\*Must be member of a Supporting Industry Association.*

**Attendees:** All Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies.

**Supporting Organizations:** American Home Furnishings Alliance  
California Furniture Manufacturers Association  
Franklin Furniture Institute

**Co-Organizers:** Exposition Development Company, Inc.  
Progressive Business Media

**Education Program:** A comprehensive 2-day educational program will be available to all attendees.

**Contact:** HFMSE, LLC  
+1.770.432.4200 ext 116  
Exhibit@HFMSE.com  
www.HFMSE.com