



**HOME
FURNISHINGS
MANUFACTURING
SOLUTIONS EXPO**



EXHIBITOR BROCHURE

July 18-19, 2018

TD Convention Center
Greenville, South Carolina, USA
www.HFMSE.com

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.

July 18-19, 2018

**TD Convention Center
Greenville, South Carolina, USA**

Home Furnishings Manufacturing Solutions Expo, being held July 18-19, 2018 at the TD Convention Center in Greenville, South Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Developed by Progressive Business Media, parent company of Furniture/Today, and Exposition Development Company, the event gives suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, financial and logistics services, for the home furnishings manufacturing industry. The event also offers a two-day educational program developed by top leaders in the industry discussing regulatory environmental policy, the latest innovation, and more.



Who Attends?

All professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies. Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development Managers
- ⚙️ Specifiers



"We've seen some new people we hadn't seen before, we'd come back, and it may make sense to bring some folks from the textiles and manufacturing side of our business as well."

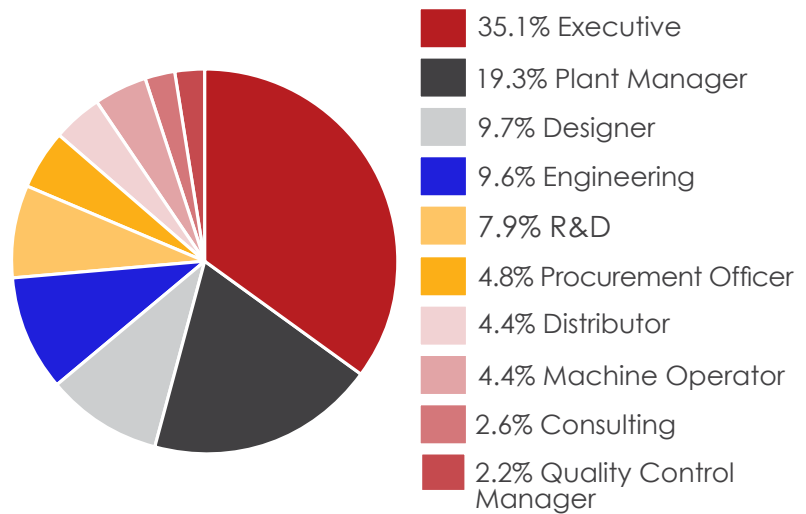
*— Scott Jorbel, Engineer,
La-Z-Boy*

2017 Attendee Demographics

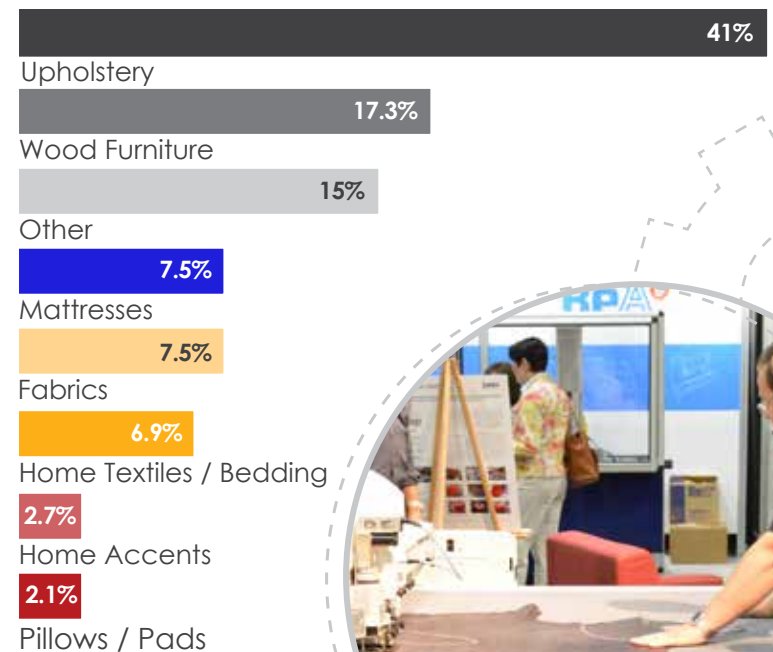
Attendee by Product Group Interest

Fabrics / Upholstery	42.4%
Sewing Equipment	39.6%
Cutting Equipment For Upholstery	39.5%
Cutting & Tools For Upholstery	35.1%
Furniture Manufacturing Machinery	33.0%
Foam	31.4%
Cutting & Tools For Furniture	30.3%
Adhesives / Finishes / Paints	30.0%
Cutting Equipment For Furniture	28.6%
Hardware & Components Upholstery	28.4%
Hardware & Components For Furniture	26.2%
Fibers	24.6%
Foam Fabricating Machinery	23.8%
Wood / Wood Products	23.8%
Supplies	23.2%
Computer Software / Information Technology	22.2%
Nonwovens	20.3%
Yarns / Threads	19.5%
Cutting Equipment For Bedding	18.4%
Contract Manufacturing	18.1%
Wood Process Machinery	17.3%
Warehousing / Services / Logistics	17.0%
Labels	16.2%
Cutting & Tools For Bedding	15.7%
Racking Systems	15.7%
Furniture / Bedding Mechanisms	14.1%
Hardware & Components For Bedding	13.0%
Testing Equipment	13.0%
Testing Laboratories	12.4%
Findings / Trims	12.2%
Quilting Machinery	9.5%
Associations / Publications	9.2%
Other	6.5%
Financial Management	6.2%

Attendee by Type of Work



Attendee are Involved in the Following Industries





84% of
Attendees make or
influence buying
decisions

“We wanted to come and talk to the people we do business with here as well as see if there are other people we should be doing business with. This is a positive market and one that's needed since the others like it have gone away.”

**— Mike Jarnigan, President,
Woodhaven Furniture, Division of Aaron's**

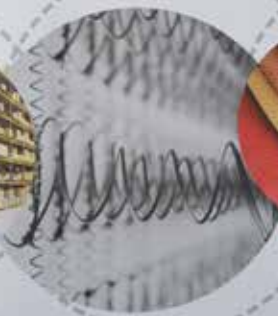


“We saw some things that excited us very much in the auto cutting exhibits. Saw a 3D Cad program that was very impressive and now we are looking at making a purchase in that area.”

**— Danny Black, General Manager,
Jackson Furniture Industries**

**Reserve your
Booth Now**

HOME FURNISHINGS MANUFACTURING SOLUTIONS EXPO



Who Should Exhibit?

Companies that produce, design, develop, manufacture products, equipment, and offer services and solutions for the following areas of the home furnishings manufacturing industry:

- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Nonwovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publication

2018 INFORMATION

**HOME
FURNISHINGS
MANUFACTURING
SOLUTIONS EXPO**



Event Date And Time: Wednesday, July 18 10:00am – 5:00pm
Thursday, July 19 10:00am – 4:00pm

Location: TD Convention Center, Greenville, SC, USA

Exhibitor Product Groups: Adhesives / Finishes / Paints; Computer Software / Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Cutting & Tools For Foam; Distributors; Fabrics / Upholstery; Fibers; Financial Management; Findings / Trims; Foam; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Furniture / Bedding Mechanisms; Hardware & Components; Labels; Nonwovens; Quilting Machinery; Racking Systems; Research & Development; Supplies; Testing Equipment; Testing Laboratories; Warehousing / Services / Logistics; Wood Process Machinery; Yarns / Threads; Associations; Publications

Exhibit Space Rates:	Member Rate*	Non-Member Rate	Bulk Rate
	Standard = US\$ 30 per nsf	Standard = US\$ 33 per nsf	1,000+ nsf = US\$ 25 per nsf
	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each	Open Corners = US\$ 300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges.

Island booths do not include any pipe & drape unless requested in advance.

NSF = Net Square Feet.

**Must be member of a Supporting Industry Association.*

Attendees: All Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies

Education Program: A comprehensive 2-day educational program will be available to all attendees.

Co-Organizers: Exposition Development Company, Inc.
Progressive Business Media

Contact: HFMSE, LLC
+1 (678) 573.4443
Exhibit@HFMSE.com
www.HFMSE.com

Contact Us To Reserve Your Booth: Exhibit@HFMSE.com +1.678.573.4443